

RESOLUTION NO.: 2020-R11 (AMENDED MARCH 24, 2020)
SPONSOR: MAYOR NEUGEBAUER
INTRODUCED: FEBRUARY 11, 2020 **ASSIGNED TO:** _____

A RESOLUTION AUTHORIZING THE CITY OF GREEN TO ENTER INTO A CONTRACT WITH TRIAD TO PROVIDE SPECIALIZED MARKETING SERVICES FOR THE GREEN AUTO MILE, MAKING AN APPROPRIATION, AND DECLARING AN EMERGENCY.

WHEREAS, the auto dealers along the Green Auto Mile wish to procure the services of a marketing and strategic communications firm to provide certain marketing and branding to enhance the Green Auto Mile as the destination in the region to purchase an automobile; and

WHEREAS, the auto dealers see value in collaborating jointly to support this effort; and

WHEREAS, it is necessary to appropriate funds to pay for the cost of the services; and

WHEREAS, the auto dealers along the Green Auto Mile agree to financial support this collaborative effort.

NOW, THEREFORE, BE IT RESOLVED BY THE COUNCIL OF THE CITY OF GREEN, COUNTY OF SUMMIT, AND STATE OF OHIO THAT:

SECTION ONE:

Green City Council authorizes the Mayor to enter into an Agreement between the City of Green and TRIAD for marketing and branding services based upon the scope of services, a copy of which is attached hereto and incorporated herein as Exhibit "A".

The auto dealers agree to support the marketing program, a copy of which is attached hereto and incorporated herein as Exhibit "B".

SECTION TWO:

Green City Council authorizes the Finance Director to appropriate Sixty-Three Thousand Dollars (\$63,000.00) to the Contracted Service Account (Acct # 249-1900-52410) from the unappropriated balance of the Green Auto Mile Fund. Green City Council *further* authorizes the Finance Director to make payment to TRIAD for marketing and branding services through the established purchase order process.

SECTION THREE:

The City of Green finds and determines that all formal actions of this Council concerning and relating to the adoption of this Resolution were taken in open meetings of this Council and any deliberations of this Council and any of its committees that resulted in those formal actions were in meetings open to the public, in compliance with all legal requirements.

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SECTION FOUR:

Green City Council declares this to be an emergency immediately necessary for the preservation of the public peace, health, safety and welfare of the citizens of Green and so that the Project may proceed immediately and forthwith. Provided that this legislation receives the affirmative vote of three-fourths (¾ ths) of the members elected or appointed to Council, it shall take effect and be in force immediately upon its passage and approval by the Mayor; otherwise, it shall take effect and be in force at the earliest time allowed by law.

ADOPTED: _____

Molly Kapeluck, Clerk of Council

Barbara Babbitt, Council President

APPROVED: _____, 2020

Gerard M. Neugebauer, Mayor

ENACTED EFFECTIVE: _____, 2020

ON ROLL CALL:	Babbitt	Brandenburg	DeVitis	France
	Shaughnessy	Yeargin	Young	

Suburbanite publication on _____ and _____

Molly Kapeluck, Clerk of Council