

**From:** Margaret Reiser <mreiser@burgesandburges.com>  
**Sent:** Monday, February 4, 2019 11:40 AM  
**To:** Molly Kapeluck <mkapeluck@cityofgreen.org>  
**Subject:** Phone Interview with Summit Metro Parks

Good morning Molly,

My name is Margaret and I'm with Burges & Burges Strategists. We are a research firm working with **Summit Metro Parks** on a community research and strategic communications project. We're talking with various community, business, and organizational leaders in Summit County to gather input aimed at helping the park district make informed decisions and communicate effectively about future plans in ways that can move the park district forward in a positive way.

I was wondering if you would have about **20 minutes** in the next few days to chat with me over the phone. Everything you say would be **completely confidential** and used only in the context of a summary report. Your honest observations, opinions, and perspectives are important to us – and to the park district – so I hope you'll be willing to participate.

If you're interested, please let me know what day and time works best for you in the next week or two. You can reach me by email, or by calling the office at 216-261-3737. I look forward to hearing from you!

Best Regards,

Margaret Reiser  
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