

From: Susanne Barham [mailto:susanne.barham@gov.mcdonalds.com]

Sent: Tuesday, January 16, 2018 10:05 AM

To: Molly Kapeluck <mkapeluck@cityofgreen.org>

Subject: FW: McDonald's New Packaging & Recycling Goals

Good Morning Molly,

I am excited to share with you an announcement we are making today about our new packaging and recycling goals — see the email below from McDonald's Chief Supply Chain and Sustainability Officer, Francesca DeBiase.

This initiative is another important step in the Company's efforts to demonstrate our commitment to making environmental stewardship synonymous with the McDonald's brand. We want to use our scale for good and always keep raising the bar on what it means to be a responsible company committed to people and the planet.

Please don't hesitate to contact me should you have any questions and I look forward to sharing more new initiatives with you in the coming months.

Best,

Susanne Barham

From: DeBiase, Francesca
Sent: Tuesday, January 16, 2018
Subject: McDonald's New Packaging & Recycling Goals

Colleagues,

At McDonald's, we are working hard to embed sustainability in everything we do and lead meaningful change across our industry, our value chain and the communities we serve. Our ambition is to use less packaging, sourced responsibly and designed to be taken care of after use, working at and beyond McDonald's restaurants to increase recycling and help create cleaner communities.

Our customers care about this, too. They consistently tell us that packaging waste is the #1 environmental issue they would like us to address.

We've made great progress in recent years, and as the next step in our journey, I'm excited to share with you today our 2025 goals to significantly improve our packaging and reduce waste:

- By 2025, 100% of McDonald's guest packaging will come from renewable, recycled or certified sources with a preference for Forest Stewardship Council (FSC) certification.
- By 2025, our goal is to recycle guest packaging in 100% of McDonald's restaurants. We understand that recycling infrastructure, regulations and consumer behaviors vary city to city and country to country, but we plan to be part of the solution and help influence powerful change.

To learn more about these goals from McDonald's Global Sustainability team, please visit our [website](#).

We know we can't do this alone. We're excited to work together with suppliers, employees, franchisees and other partners to find solutions on topics ranging from renewable plastics to increasing recycling access in municipalities around the globe.

We look forward to sharing this announcement with you and welcome your feedback and questions. We're committed to continuing progress on our packaging and recycling journey and will keep you up to date with upcoming news.

Learn more at our [website](#) and check out and share in our exciting news on [Twitter](#)!

Best,

Francesca

Francesca DeBiase | Chief Supply Chain and Sustainability Officer
McDonald's Corporation | 2915 Jorie Boulevard | Oak Brook, Illinois 60523

