

PROJECT MANAGEMENT SERVICES AGREEMENT

This agreement (together with all attachments hereto, this "Agreement") is made and entered into as of _____, 2025, ("Effective Date") by and between L.A.N.D. studio, Inc., an Ohio nonprofit corporation ("LAND"), and the City of Green, a municipality in the County of Summit, State of Ohio ("Client"). LAND and Client are the only parties to this Agreement ("Party" individually or, taken together, the "Parties").

WHEREAS, Client has issued a request for proposals (the "RFP") to develop the City of Green Public Art Plan, of which the project specific sections relative to this agreement are included as Exhibit A to this agreement (the "Project"); and

WHEREAS, LAND has submitted a Proposal to the Client (the "Proposal") in response to the RFP, of which Project specific sections presented in the Proposal are included as Exhibit B to this Agreement, for reference purposes only; and

WHEREAS, Client desires to engage LAND to provide planning, coordination, and project management services as described in Attachment 1 Scope of Services, to this Agreement (the "Services"); and

WHEREAS, LAND has the experience and qualifications to provide such services in accordance with the terms and conditions set forth herein.

NOW, THEREFORE, in consideration of the above-stated premises and for other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged and subject to the conditions hereinafter set forth, the Parties agree as follows:

Section 1. SCOPE OF SERVICES

1.1 Performance of Services

LAND shall perform the Services in a professional and workmanlike manner and in strict compliance with all applicable laws and the terms and conditions set out in this Agreement and project scope and deliverables as described in Attachment 1 to this Agreement.

1.2 Term and Timeline of Services

This agreement shall commence on the effective date and shall remain in effect until _____, 2026 unless earlier termination pursuant to Section 6 of this agreement. LAND agrees to perform the Services in accordance with the timeline mutually agreed upon by the Parties as set out in Attachment 2 to this Agreement.

1.3 Changes to Scope of Services

The Parties acknowledge that the successful completion of the Project depends on maintaining the agreed-upon Scope of Services outlined in Attachment 1.

Any services or changes to the agreed process or deliverables requested by the Client that are not included in the Scope of Services described in Attachment 1 shall be considered "Additional Services". Such approvals must be requested in writing by the Client (a "Change Order") and are subject to review and approval by LAND.

LAND to provide written documentation outlining the proposed changes in scope, budget, and timeline adjustments. Client acknowledges that Additional Services may result in increased fees, adjusted schedules, or other changes to the terms of this Agreement. No Additional Services shall proceed without written authorization by both Parties, and may be documented through a written amendment, addendum, or formal Change Order as appropriate to the scope and impact of the change.

1.4 **Vendor Services**

As part of the Services, LAND may coordinate, manage, or contract with third-party vendors or subcontractors to provide materials, fabrication, installation, or other project-specific services on behalf of the Client.

Unless otherwise agreed in writing, all vendor contracts shall be executed directly by LAND, and Client shall be responsible for the full cost of such services as set forth in the budget in Attachment 2. LAND shall make reasonable efforts to manage vendor performance but shall not be held liable for any acts, omissions, or delays of third-party vendors outside its control.

Section 2. COMPENSATION AND PAYMENT TERMS

2.1 **Project Budget and Fee**

Client shall pay LAND an amount not to exceed \$32,000.00, as set forth in the budget and payment schedule in Attachment 2 for the Phase 1 Scope of Services.

Upon completion of the Phase 1 Public Art Plan, Client will determine if they choose to proceed and engage LAND to implement and deliver the Phase 2 Pilot Project Scope of Services. Client shall pay LAND an additional amount not to exceed \$28,000.00. If the budget for the Phase 2 Pilot Project is greater than the original budget allotted by the Client, an amendment to this agreement will be drafted and executed to reflect the additional funds necessary to complete the project designed and approved. Phase 2 Pilot Project Deliverables, Timeline, Budget Allocation and any Artists, Artwork, Vendors etc. will be approved in writing by both Parties.

2.2 **Billing for Additional Services and Change Orders**

Additional Services requested by the Client and approved by LAND under Section 1.3, such services shall be billed at LAND's standard hourly rates, which will be provided upon request for Additional Services, or a fixed or estimated price proposed by LAND and approved by the Client. The billing method will be determined based on the nature, complexity, and timeline of the additional work.

Hourly charges for Additional Services or Change Orders shall include time spent on planning, coordination, and communication related to the requested work.

Additional Services or Change Orders shall be tracked and invoiced as a separate line item, clearly identified on each invoice. These charges shall be subject to the same payment terms outlined in Section 2.3 or as agreed to in writing by both parties and documented through a written amendment or addendum to this Agreement.

LAND shall have no obligation to perform Additional Services unless authorized in writing by the Client in advance.

2.3 **Invoicing and Payment**

LAND shall invoice Client according to the schedule in Attachment 2. Client shall remit payment within thirty (30) days of receipt of each invoice.

If payment is not received within the agreed timeframe, LAND reserves the right to suspend work until payment is received.

2.4 **Payment Method**

Client agrees to remit payment via electronic funds transfer (EFT) when possible. LAND will provide payment instructions, including bank account details, via separate written

communication. For security purposes, LAND may follow up with a phone call to confirm receipt of payment details. If Client requires an alternative method of payment, such arrangements must be agreed to in writing.

To help prevent fraud, LAND will not request changes to its banking information without both a written notice and a live confirmation phone call. Clients are encouraged to verify any such requests using a known contact at LAND before processing payment.

While LAND takes reasonable steps to protect financial information, it cannot be responsible for misdirected payments that result from unverified or altered instructions sent by unauthorized third parties. This does not apply in cases of gross negligence or fraud on the part of LAND.

2.5 Reimbursable Expenses

LAND shall be reimbursed for actual, reasonable expenses incurred in performing the Services, provided that such expenses are pre-approved in writing by Client.

2.6 Budget Modifications

Any changes to the total budget must be approved in writing by both Parties and will typically result from an approved Change Order as described in Section 1.3.

2.7 Vendor Payment Terms

When LAND contracts with vendors or service providers as part of the Services, LAND shall not be obligated to pay such vendors until payment for the related cost is received from the Client. Vendor payments may be delayed to reflect the timing of Client remittance. If Client requests that LAND pre-pay a vendor or advance funds for project-related services, such arrangement must be approved in writing and may be subject to additional administrative fees.

Section 3. CLIENT RESPONSIBILITIES

3.1 Client Agrees to:

- a. Provide timely access to project sites, internal personnel, key stakeholders, and background materials reasonably necessary for LAND to perform the Services;
- b. Designate a primary point of contact with appropriate authority to communicate with LAND, make decisions, and provide approvals in a timely manner under this Agreement;
- c. Provide approvals on designs, schedules, vendors, and other deliverables within a timely and reasonable manner so as not to delay the Project;
- d. Collaborate in good faith with LAND on public communications, stakeholder engagement, media engagement, and marketing related to the Project, including appropriate acknowledgment of LAND's role or credit in public facing materials related to the project, in accordance with Section 4.6 of this Agreement;
- e. Secure and maintain any required insurance, permissions, licenses, permits, or access rights necessary for LAND to carry out its responsibilities under this Agreement;
- f. Notify LAND promptly in writing of any material changes to the Project's scope, schedule, funding, or other factors that may affect LAND's performance of the Services;
- g. Refrain from directing LAND staff or contractors to undertake tasks or make changes beyond the approved Scope of Services unless agreed to in writing pursuant to Section 1.3;
- h. Respond to LAND's requests, communications, and deliverables in good faith and within agreed-upon or reasonable timeframes.

Section 4. GENERAL PROVISIONS

4.1 General Representations and Warranties

Client represents, warrants and covenants that:

- a. Client has the full power to enter into and perform this Agreement and to make the grant of rights contained in this Agreement;
- b. The Services performed hereunder shall be performed in accordance with all applicable laws, regulations, ordinances, etc., and with all necessary care, skill, and diligence; and
- c. These representations and warranties shall survive the termination or other extinction of this Agreement.

4.2 Force Majeure.

No Party shall be liable or responsible to the other Party, nor be deemed to have defaulted under or breached this Agreement, for any failure or delay in fulfilling or performing any term of this Agreement, when and to the extent such failure or delay is caused by or results from acts beyond the affected Party's reasonable control, including, without limitation, acts of God, flood, fire or explosion, war, invasion, riot or other civil unrest, actions, embargoes or blockades in effect on or after the date of this Agreement, or national or regional emergency (each of the foregoing, a "Force Majeure Event"). A Party whose performance is affected by a Force Majeure Event shall give notice to the other Party, stating the period of time the occurrence is expected to continue and shall use diligent efforts to end the failure or delay and minimize the effects of such Force Majeure Event. Both Parties will grant to the other a reasonable extension of time in carrying out their responsibilities under this Agreement, if a Force Majeure Event renders timely performance hereunder impossible or unduly burdensome. All performance obligations shall be suspended for the duration of a Force Majeure Event. Both Parties shall take reasonable steps during the existence of any Force Majeure Event to assure performance of their contractual obligations when such Force Majeure Event no longer exists. If either Party determines it is necessary to abandon, rather than delay, the performance of a Party's obligations hereunder due to a Force Majeure Event, termination of this Agreement must be carried out in compliance with Section 6.2.

4.3 Ownership of Work Product

- a. **LAND-Created Materials.** Final deliverables developed by LAND under this Agreement shall be owned by the Client unless otherwise agreed in writing. LAND retains the right to use materials for promotional, marketing, educational, or portfolio purposes. Preliminary materials, internal documents, or tools created by LAND to support the projects such as artist shortlists, planning frameworks, or presentations —shall remain the property of LAND unless otherwise agreed. The Client receives a limited, non-transferable license to use such materials solely for purposes related to the Project.
- b. **Artist-Created Content or Artwork.** Unless otherwise stated in this agreement, ownership of any original artworks created through the Project shall be determined by a separate agreement between LAND and the Artists, as applicable. Artists (if applicable) shall retain copyright to their original artwork, and the Client shall receive a perpetual, royalty-free license to reproduce images for marketing and archiving purposes only. Artist intellectual property and images may not be used for commercial sale or profit-generating activities without the express written consent of the Artist.

4.4 LAND as Independent Contractor

LAND is performing the Services hereunder as an independent contractor, and nothing herein creates any association, partnership, joint venture or other form of joint enterprise, employment or fiduciary relationship between the Parties. LAND has no authority to act as agent for or on behalf of, Client, or to represent Client, or to contract for or bind Client in any manner whatsoever. Neither LAND nor any of LAND's employees, contractors, subcontractors, or agents will be entitled to workers' compensation,

retirement, insurance, or other benefits afforded to employees of Client. LAND accepts full and exclusive liability for the payment of any and all taxes imposed under any applicable law with respect to the compensation paid or any other transfers made hereunder.

4.5 **Notices and Documents**

- a. **Required notices.** Notices and any other correspondence, other than invoices, required under this Agreement shall be delivered personally, electronically, or through the mail to the addresses below, or such other representative as designated by the Parties in writing:

i. For LAND: Gregory H. Peckham, Executive Director, LAND studio, 2519 Detroit Avenue, Suite 100, Cleveland, Ohio 44113,
Email: gpeckham@land-studio.org and,

ii. For Client: Sarah Haring, Community Development Administrator, City of Green, 1755 Town Park Boulevard, Green, Ohio 43402.
Email: SHaring@cityofgreen.org.

Electronic notice by email is acceptable if sent to the address specified above and to those identified as a primary point of contact by either Party and confirmed by reply or read receipt. Notices shall be deemed received upon confirmation of delivery.

- b. **Invoices.** Invoices for Services should be sent to the attention of Sarah Haring. Invoices may be submitted electronically to SHaring@cityofgreen.org.

4.6 **Publicity and Acknowledgment**

Each Party agrees to collaborate in good faith on any public announcements, press releases, marketing materials, or media communications related to the Project. LAND shall have the right to publicize its involvement in the Project, including the right to display project photographs and descriptions in its promotional materials, website, grant applications, and reports, provided that such publicity appropriately acknowledges the Client's role and any other agreed-upon funding partners.

Client shall have the right to review and approve, in advance, any public materials or communications issued by LAND that reference Client by name, such approval not to be unreasonably withheld.

LAND may also list the Project among its representative work and may describe the general scope of the Services performed, provided no confidential information is disclosed.

4.7 **Confidentiality Clause**

Each Party agrees to keep confidential all non-public information, documents, and materials disclosed by the other Party and identified as confidential, except as required by law or to perform the Services under this Agreement. This obligation shall survive termination of this Agreement.

4.8 **Insurance requirements**

Each party shall maintain insurance customary for entities of its type and operations, including commercial general liability insurance and workers' compensation, as applicable. Specific insurance requirements shall be communicated by Client prior to entering into an agreement with LAND, and each of LAND's contractors, subcontractors and agents performing any part of the Services, if any, and shall be attached to this agreement, if applicable. Proof of insurance shall be provided upon request.

Section 5. INDEMNITY

5.1 Client to indemnify LAND

Client shall defend, indemnify, and hold harmless LAND and its affiliates, officers, directors, employees, agents, successors and assigns from and against any and all losses, damages, liabilities, deficiencies, actions, judgments, interest, awards, penalties, fines, costs or expenses of whatever kind, including reasonable attorneys' fees and the cost of enforcing any right to indemnification hereunder and the cost of pursuing any insurance providers (collectively, "Losses"), arising out of or resulting from any third party claim, suit, action or proceeding (each, an "Action") arising out of or resulting from (i) bodily injury, death of any person or damage to real or tangible personal property resulting from the willful, fraudulent, or negligent acts or omissions of Client and (ii) Client's breach of any representation, warranty, or obligation of Client set forth in this Agreement.

5.2 LAND to indemnify Client

LAND shall defend, indemnify, and hold harmless Client and its affiliates, officers, directors, employees, agents, successors and assigns from and against any and all Losses arising out of or resulting from any Action arising out of or resulting from (i) bodily injury, death of any person or damage to real or tangible personal property resulting from the willful, fraudulent, or negligent acts or omissions of LAND and (ii) LAND's breach of any representation, warranty, or obligation set forth in this Agreement.

5.3 Notification

Each Party shall immediately notify the other of any Action regarding any matter resulting from or related to the Party's obligations under this Agreement. Each Party shall cooperate, assist, and consult with the other in addressing any such Action.

5.4 Term

This indemnification shall survive the expiration or earlier termination of this Agreement.

Section 6. TERMINATION

6.1 Termination without cause

Either party may terminate this Agreement, in whole or in part, at any time without cause by providing at least thirty (30) days' prior written notice to the other party. In the event of a termination of this Agreement pursuant to this section 6.1, Client shall pay LAND for any Services performed and approved reimbursable expenses incurred, through the effective date of such termination.

6.2 Termination due to Force Majeure Event

Either Party may terminate this Agreement upon thirty (30) days' prior written notice to the other Party without recourse to such other Party when performance is rendered impossible or impracticable by a Force Majeure Event.

6.3 Termination for cause

Either Party may terminate this Agreement, effective upon written notice to the other Party (the "Defaulting Party"), if the Defaulting Party materially breaches this Agreement, and such breach is incapable of cure, or with respect to a material breach capable of cure, the Defaulting Party does not cure such breach within ten (10) days after receipt of written notice of such breach.

6.4 **LAND default**

If Client terminates this Agreement pursuant to section 6.3 above, LAND shall return all funds provided by Client in excess of LAND's expenses actually incurred prior to the date of such termination. LAND shall cooperate with Client in transitioning the Services to an alternate service provider.

6.5 **Client default**

If LAND terminates this Agreement pursuant to section 6.3 above, Client shall pay LAND for any Services performed prior to the date of such termination.

6.6 **Cessation of services**

Upon notification of a termination of this Agreement, LAND and all of LAND's employees, contractors, subcontractors and agents shall cease all services covered by this Agreement.

Section 7. LEGAL CONSIDERATIONS AND RESOLUTION OF CONFLICTS

7.1 **Waiver of Rights**

The Parties agree that a waiver of any breach or violation of any term or condition of this Agreement shall not be deemed to be a waiver of any other term or condition contained herein or a waiver of any subsequent breach or violation of the same or any other term or condition.

7.2 **Severability**

If any term or provision of this Agreement is invalid, illegal or unenforceable in any jurisdiction, such invalidity, illegality or unenforceability shall not affect any other term or provision of this Agreement or invalidate or render unenforceable such term or provision in any other jurisdiction. Upon such determination that any term or other provision is invalid, illegal or unenforceable, the Parties shall negotiate in good faith to modify this Agreement so as to effect the original intent of the Parties as closely as possible in a mutually acceptable manner in order that the Services be performed as originally contemplated to the greatest extent possible.

7.3 **Jurisdiction**

This Agreement shall be governed by and construed in accordance with the internal laws of the State of Ohio without giving effect to any choice or conflict of law provisions or rule (whether of the State of Ohio or any other jurisdiction) that would cause the application of laws of any other jurisdiction other than those of the State of Ohio.

7.4 **Dispute Resolutions**

The Parties agree that, if they are unable to resolve conflicts or disagreements through good faith efforts of their own, resolution will be sought through mediation before resorting to legal action.

7.5 **Assignment**

LAND may not assign (including by operation of law), transfer, or delegate any or all of its rights or obligations under this Agreement without the prior written consent of Client, which consent shall not be unreasonably withheld. No assignment (including by operation of law) of this Agreement in whole or in part shall relieve the assigning party of any of its obligations hereunder.

Section 8. **AGREEMENT AND AMENDMENTS**

8.1 **Entire Agreement**

This Agreement, including all attachments and exhibits hereto, constitutes the entire agreement between the Parties with respect to the subject matter hereof, and supersedes all prior or contemporaneous agreements, understandings, or representations, whether oral or written.

8.2 **Amendments**

No alteration or modification of the terms of this Agreement shall be valid unless agreed to in writing by both Parties.

Section 9. **LIMITATION OF LIABILITY**

In no event will LAND be liable to Client or to any third party for any loss of use, revenue, or profit, or for any consequential, incidental, indirect, exemplary, special, or punitive damages whether arising out of breach of contract, tort (including negligence), or otherwise, regardless of whether such damage was foreseeable and whether or not any Party has been advised of the possibility of such damages.

[signature page follows]

ACCEPTED AND AGREED AS OF THE DATE FIRST SHOWN ABOVE

L.A.N.D. studio, Inc.

Gregory H. Peckham
Executive Director

Date

City of Green

Rocco P. Yeargin
Mayor, City of Green

Date

Attachment 1. Scope of Services

Phase 1 Public Art Plan

LAND will develop a comprehensive public art plan for the Client. The plan will be delivered as a digital document that can be easily distributed and shared, internally and externally. In order to complete the plan, LAND will conduct the following:

- **Community and Stakeholder Engagement Sessions.** LAND will deliver the research and findings of these sessions with the Client.
- **Asset Mapping.** LAND will develop and deliver a series of maps and analysis to organize and examine the strengths and weaknesses within the Client. These maps will help guide the Vision Development for the Plan.

Vision Development. LAND will develop ideas for integrating public art into the Client landscape. These ideas will focus on themes, locations, process, impact, and specifics like mediums and budget.

- **Delivery of Final Plan and Site Recommendations.** LAND will review and adjust the Vision based on feedback from the Client and other stakeholders in order to finalize the plan. LAND will conclude the work with a final engagement session to teach the Client and public how the plan is meant to be used.

Phase 2 Pilot Project

Upon completion of the Phase 1 Public Art Plan, Client will determine if they choose to proceed and engage LAND to implement and deliver the Phase 2 Pilot Project Scope of Services. Client shall pay LAND an additional amount not to exceed \$28,000.00. If the budget for the Phase 2 Pilot Project is greater than the original budget allotted by the Client, an amendment to this agreement will be drafted and executed to reflect the additional funds necessary to complete the project designed and approved. Phase 2 Pilot Project Deliverables, Timeline, Budget Allocation and any Artists, Artwork, Vendors etc. will be approved in writing by both Parties.

Attachment 2. Budget, Timeline and Payment Schedule

Phase 1: Public Art Planning

\$32,000.00

Budget is allocated to LAND project management services for Planning as described in the Scope of Work.

Phase 1 Project Timeline and Deliverables

- Community Engagement (June – August 2025)
 - Meet
 - Engage
 - Research
- Cultural Asset Mapping (September – November 2025)
 - Synthesis
 - Engage
 - Share
- Vision Development (December 2025 – April 2026)
 - Ideation
 - Engage
 - Test
 - Adjust
- Site Recommendations (May – June 2026)
 - Conclude
 - Engage
 - Teach

Phase 1 Payment Schedule

- | | |
|--------------|-------------------|
| • \$8,000.00 | August 1, 2025 |
| • \$8,000.00 | November 30, 2025 |
| • \$8,000.00 | April 30, 2026 |
| • \$8,000.00 | June 30, 2026 |

Phase 2: Pilot Project

\$28,000.00

Upon completion of the Phase 1 Public Art Plan, Client will determine if they choose to proceed and engage LAND to implement and deliver the Phase 2 Pilot Project Scope of Services. Client shall pay LAND an additional amount not to exceed \$28,000.00.

If the budget for the Phase 2 Pilot Project is greater than the original budget allotted by the Client, an amendment to this agreement will be drafted and executed to reflect the additional funds necessary to complete the project designed and approved.

Phase 2 Pilot Project Deliverables, Timeline, Budget Allocation and any Artists, Artwork, Vendors etc. will be approved in writing by both Parties. Phase 2 Pilot Project Budget to include expenses related to Artist Fees, Supplies, Installation, and LAND Project Management.

Phase 2 Project Timeline

TBD

Phase 2 project timeline and deliverables to be determined and approved by both parties in writing.

Phase 2 Payment Schedule

TBD

EXHIBIT A. PUBLIC ART PLAN REQUEST FOR PROPOSAL

This Exhibit includes selected excerpts from the Client's RFP issued on January 6, 2025. Only the project-specific sections relevant to this Agreement are included. This Exhibit is provided for reference purposes only and is not intended to modify or expand the Scope of Work defined in Attachment 1.



1 PURPOSE

Creating a Public Art Plan

The City of Green is seeking proposals from qualified firms to develop a comprehensive Public Art Plan that reflects our community's values, fosters creative expression and enhances public spaces.

Key deliverables will include a strategic plan for public art projects, guidelines for implementation and maintenance, and frameworks for community engagement and artist selection. This initiative aims to establish a cohesive vision that integrates public art into the fabric of Green's cultural and civic life. This plan should also consider how the city's investment in public art can be a vehicle for addressing the city's economic, sustainability and placemaking goals.

The plan should be visionary yet practical, with a focus on inclusivity, community engagement and sustainable art practices. The selected firm will work closely with city officials, community stakeholders, and local artists to develop a Public Art Plan that will shape the public art landscape for the next 5-15 years.

CONTACT FOR QUESTIONS:
Sarah Haring, Community Development Administrator
Sharing@cityofgreen.org • 330-896-6614



PAGE

1

EXHIBIT A. PUBLIC ART PLAN REQUEST FOR PROPOSAL (continued)

3 BACKGROUND & SCOPE *Project Background*

On October 22, 2024, Green City Council **approved legislation to develop the city's first Public Art Plan** and initiate its inaugural public art installation. This decision reflects Green's commitment to enhancing community identity, culture and connection through art. The city has allocated up to \$60,000 for this two-part initiative with **\$25,000 - \$35,000 potentially committed to the public art and cultural planning process.**

This project builds on recent community conversations about what makes Green special and how public art can foster belonging and pride. In 2023, during an update to the city's land use plan, Green introduced a new chapter focused on Arts, Culture and Historic Preservation.

Additionally, the city partnered with the Akron-based creative art team Art x Love to develop **a community activity book**, engaging residents of all ages. Pages included prompts to craft ideas, create sketches or develop inspiring messages in response to questions like:

- ✦ What changes would you most like to see in Green?
- ✦ What makes this community special?
- ✦ What message to you want to celebrate and welcome people to Green?

Recurring themes of belonging, community pride, connection and beauty emerged, underscoring Green's vision to create welcoming, vibrant public spaces reflective of its unique character and aspirations.



CONTACT FOR QUESTIONS:
Sarah Haring, *Community Development Administrator*
Sharing@cityofgreen.org • 330-896-6614



PAGE

5

EXHIBIT A. PUBLIC ART PLAN REQUEST FOR PROPOSAL (continued)

3

BACKGROUND & SCOPE

Scope of Work

1. Community Engagement & Outreach

- Conduct meaningful outreach to gather input from diverse community groups, including residents, local businesses, visitors, artists and cultural organizations.
- Outreach strategies should ensure inclusivity and representation in the public art planning process.

2. Assessment of Existing Public Art & Cultural Assets

- Analyze and assess existing public art installations and cultural assets.

3. Public Art Vision & Goals Development

- Establish a clear vision for public art within the city, including core values, guiding principles, and long-term objectives.
- Define specific goals for enhancing public spaces, improving cultural access, and promoting public art as a driver of tourism and local economy.

4. Site Identification and Recommendations

- Identify potential sites for new public art installations

5. Funding Strategy & Partnership Opportunities

- Develop a funding strategy that includes public, private, and grant-based funding opportunities.
- Identify potential partnerships with local businesses, art organizations, and other stakeholders to support the implementation of the public art plan.

6. Policy & Guidelines Development

- Draft policies and guidelines to support design approval, installation, maintenance, and decommissioning of public art.
- Establish criteria for artist selection, artwork approval, and community involvement.

7. Implementation Plan and Timeline

- Provide a phased implementation plan that includes short-term, medium-term, and long-term projects.
- Outline a realistic timeline, estimated costs, and key performance indicators to measure the success of the Public Art Plan.

CONTACT FOR QUESTIONS:

Sarah Haring, Community Development Administrator
Sharing@cityofgreen.org • 330-896-6614



PAGE

6

EXHIBIT A. PUBLIC ART PLAN REQUEST FOR PROPOSAL (continued)

4

APPLICATION & EVALUATION

Evaluation Criteria

Proposals will be evaluated based on the following criteria:

30%

Experience and Qualifications

Demonstrated expertise and success in public art planning or similar projects.

25%

Project Approach

Clarity, feasibility, and innovation in the proposed project approach.

20%

Community Engagement Strategy

Depth and inclusivity of community engagement plan.

15%

Budget and Cost Effectiveness

Realistic, cost-effective budget with clear allocations

10%

Timeline and Project Management

Ability to deliver on time with a structure project management approach.

5

TIMELINE

Deadlines and Overall Project Timeline

RFP Issue Date	January 6, 2025
Deadline to Submit Questions	February 3, 2025
Deadline to Receive Responses to Questions	February 10, 2025
Proposal Submission Deadline	February 20, 2025
Finalist Selection and Interviews	April 2025
Consultant Selection and Notification	May 2025
Project Kick-Off	June 2025
Expected Project Completion	June 2026

*We appreciate your interest in helping shape the cultural
and artistic future of the City of Green.*

CONTACT FOR QUESTIONS:

Sarah Haring, Community Development Administrator
Sharing@cityofgreen.org • 330-896-6614



PAGE

8

EXHIBIT B. Submitted Proposal in response to the Request for Proposals

This Exhibit includes selected excerpts from LAND's proposal dated February 20, 2025. Only the project-specific sections relevant to this Agreement are included. This Exhibit is provided for reference purposes only and is not intended to supersede the Scope of Work or Budget defined in Attachments 1 and 2.

Project Approach & Methodology



Community Engagement

The Who

Every project begins with understanding who we are serving, what are their wants and needs, and what does success mean to them. We will start our planning by first meeting the community through a series of engagements, both with targeted stakeholders and the general public. We will employ tools (surveys and creative exercises) to draw out information from the community that will help inform where we are and how we begin. Throughout this planning process, we will rely heavily on community input and feedback. Stakeholder groups and committees will be established to help guide the project from the perspective of the community.

1. Engage: Meet
2. Research



Cultural Asset Mapping

The What

Through the community engagement process, we will begin cataloging trends in responses as well as key assets, stories, histories, demographics, aspirations, and challenges. We will begin plotting these assets on a map to better understand where the what resides. Through this mapping, we can start to understand the physical relationships and cultural makeup of the place. Throughout this process we are looking for strong themes, invaluable organizations, histories, and events. We aim to stitch together a cultural narrative of the place as it was, as it currently exists, and as it could be in the future.

3. Synthesis
4. Engage: Share



Vision Development

The How

We then take what we've learned and begin generating ideas for how to stitch together the fabric of the City through small, medium, and large scale interventions, which can include public art, parks, trails, pop-up spaces and programming, as well as tools for long-term shepherding of the plan and maintenance of the projects. This phase allows for us to test our ideas with the community and make adjustments as needed. From this, we will finalize the plan for public consumption.

5. Ideation
6. Engage: Test
7. Adjust



Site Recommendations

The Where

Within the plan will be recommendations for small, medium, and large scale projects across the city. We will highlight culturally significant locations, as well as challenging locations that could benefit from intervention. We also will consider proximity to potential programming partners and project stewards, as well as areas which will compound current and future investments to get the most out of a concerted development effort.

8. Conclude
9. Engage: Teach

EXHIBIT B. Proposal to Request for Proposals (continued)

Project Timeline

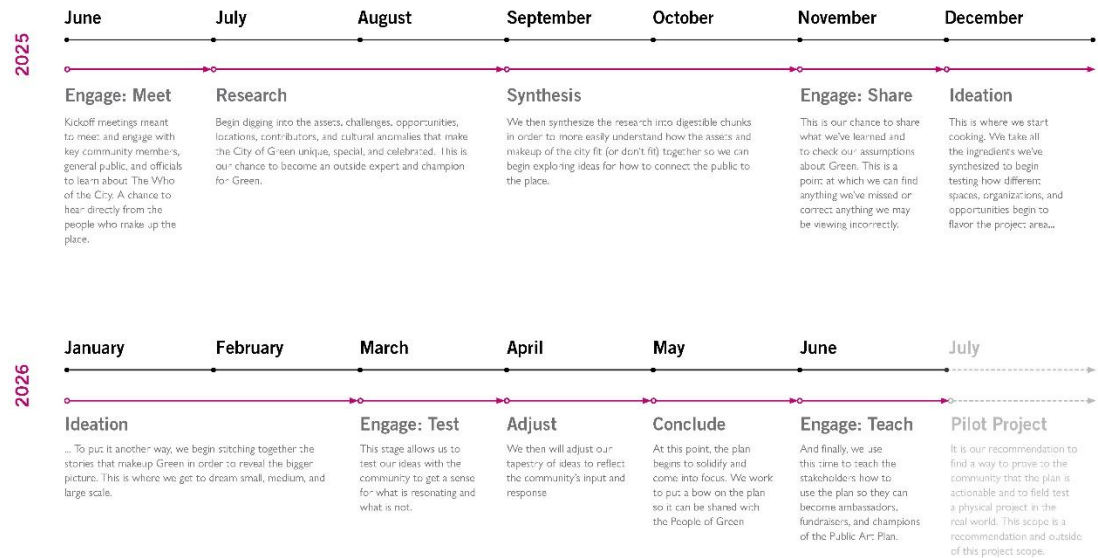


EXHIBIT B. Proposal to Request for Proposals (continued)

Project Budget & References

Phase 1: Public Art Planning

LAND studio Planning Fee

\$32,000

(Includes two staff members managing for 12 months @ roughly 4 hours per week)(includes travel to Green from Cleveland)

- Community Engagement
 - Meet
 - Engage
 - Research
- Cultural Asset Mapping
 - Synthesis
 - Language
 - Share
- Vision Development
 - Ideation
 - Engage
 - Test
 - Adjust
- Site Recommendations
 - Conclude
 - Engage
 - Teach

Phase 2: Pilot Project (Recommendation) Artist Fees, Supplies, Installation Project Management

\$28,000

Joyce Huang
Chief Impact Officer
The Cleveland Foundation
jhuang@cleveland.org
216.615.7177

Ashley Shaw
Executive Director
MidTown Cleveland Inc.
ashaw@midtowncleveland.org
216-391-5080 x 108
www.midtowncleveland.org

Linda Jackson
Director, Center for Arts in Health
MetroHealth Hospitals
216-778-7685
ljackson1@metrohealth.org

For more information regarding the proposal, please contact:

Joe Lanzilotta
Director of Design & Strategy
LAND studio
jlanzilotta@land-studio.org
216.407.9558

